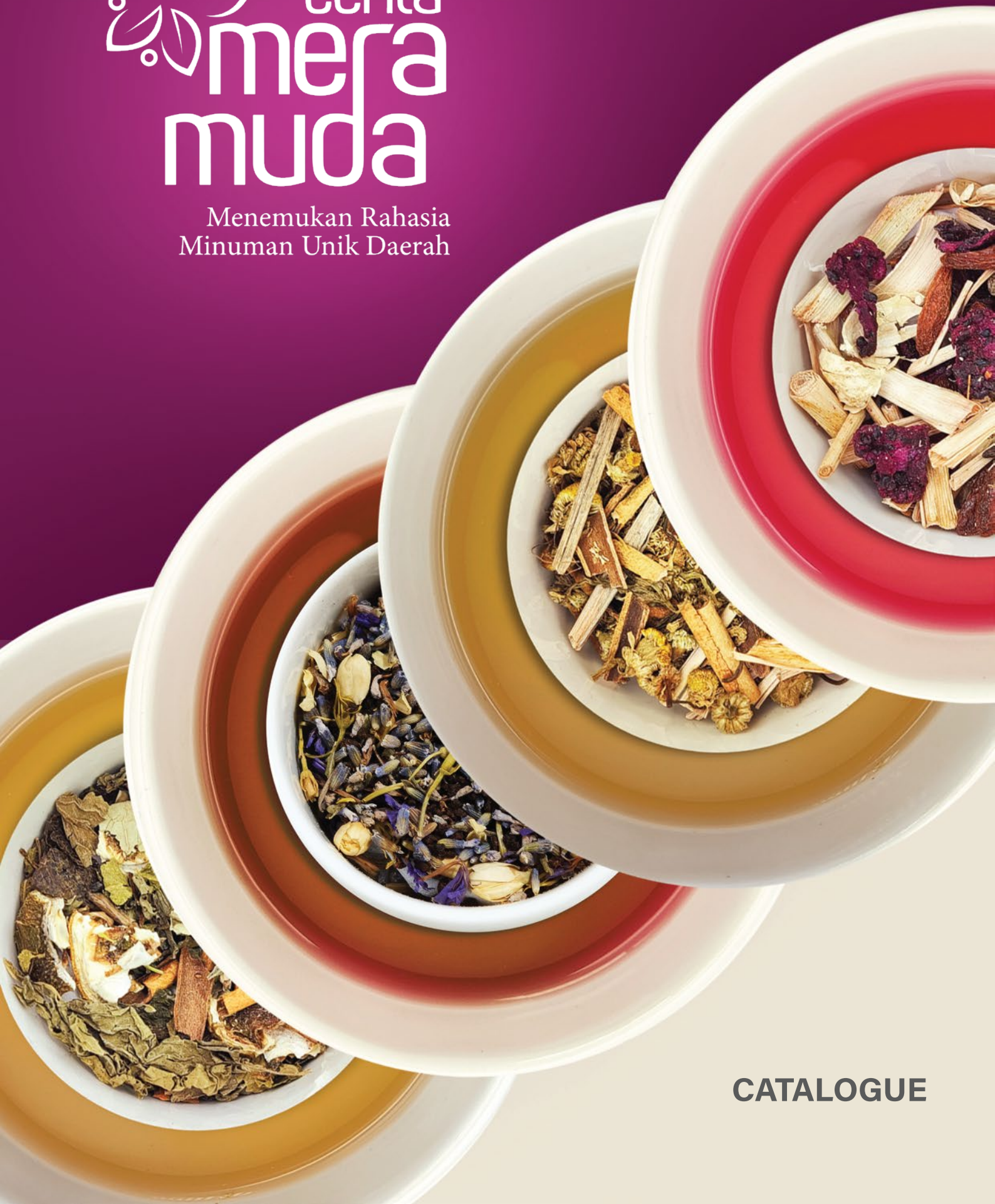




cerita mera muda

Menemukan Rahasia
Minuman Unik Daerah



CATALOGUE

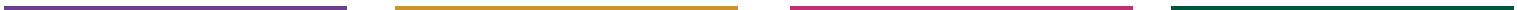


Menemukan Rahasia
Minuman Unik Daerah

Cerita Meramuda
(Menemukan Rahasia Minuman Unik Daerah)

Discovering the Secrets of Unique Regional Drinks

Inspired by Indonesia's rich array of spices combined with West Java's premier commodities—tea and coffee—we believe that every region possesses a unique flavor identity; behind every ingredient lies a story of history, culture, and local wisdom that shapes this distinct character.





The growing trend toward healthy, natural lifestyles has shifted consumer preferences regarding food and beverage products; consumers now seek items that offer not only enjoyable flavors but also health benefits and aesthetic appeal. In this context, spiced tea has gained increasing popularity due to its natural composition and its ability to promote relaxation and bodily balance. The consumption of natural beverages like spiced tea reflects this healthy lifestyle. Tea has evolved beyond a mere thirst-quencher; it has become an integral part of relaxation rituals and wellness practices, and even a symbol of a modern lifestyle.



cerita
mera
muda

Menemukan Rahasia
Minuman Unik Daerah

What is artisan tea?

Simply put, artisan tea is tea produced through a meticulous, manual (hand-crafted) process from plucking to packaging to achieve quality and flavor far superior to that of typical commercial tea bags.

Cerita Meramuda Artisan Tea

Here to provide a tea-drinking experience that is more than just taste—encompassing stories, aromas, and aesthetics.



We present Artisan Tea, a premium spiced tea blend crafted exclusively from high-quality natural ingredients—including select flowers, spices, fruits, and tea leaves. Each Artisan Tea variant is designed to offer a distinctive tea-drinking experience, combining harmonious flavors that are both soothing and refreshing in every cup. The product emphasizes the authenticity of its natural ingredients and a handcrafted production process. Through this proposal, we aim to establish a strategic partnership with a like-minded partner to bring this quality tea product to a wider consumer base.



AYURVANA

TEA & TISANE ARTISAN

A symphony of refreshing green tea, mint, and lemon blends harmoniously with the fragrance of jasmine and the warmth of cinnamon to awaken focus.

Mint Leaves



Gives a cooler feeling

Cinnamon



Provides a distinctive natural sweetness

Green Tea



The main source of flavor and flavor balancer

Bunga Melati



Jasmine flower

Lemon



High source of Vitamin C



AMONDINI

TISANE ARTISAN

A beautiful visual blend of dragon fruit and goji berry blended with the aromatic warmth of star anise, cardamom, and the freshness of lemongrass for an exotic tea experience.

Dragon Fruit



Provides natural color, as well as a source of vitamins

Star anise



Gives a distinctive aroma of spices and is antimicrobial

Cardamom



Gives a warm sensation, as well as the best aroma

Lemongrass



Provides a natural herbal taste and aroma

Goji berry



Provides a natural sweet taste and is rich in Vitamin C



ARUNIKA

TISANE ARTISAN

The gentle touch of chamomile flowers combined with the warmth of cinnamon and the freshness of lemongrass, specially created to provide maximum tranquility in every brew.

Chamomile



Flowers that provide a distinctive natural aroma and taste

Cinnamon



Provides a distinctive natural sweetness

Sereh



Provides a natural herbal taste and aroma



ASMARANALA

TEA & TISANE ARTISAN

A modern blend of bold black tea with the aromatic softness of lavender and the visual aesthetic of forget-me-not flowers for a classy casual companion.

Black Tea



The main source of taste, and dominates the natural fragrance

Lavender



Flowers that provide the best aroma in the brew

Forget me not Flower



Natural balance of taste and aroma



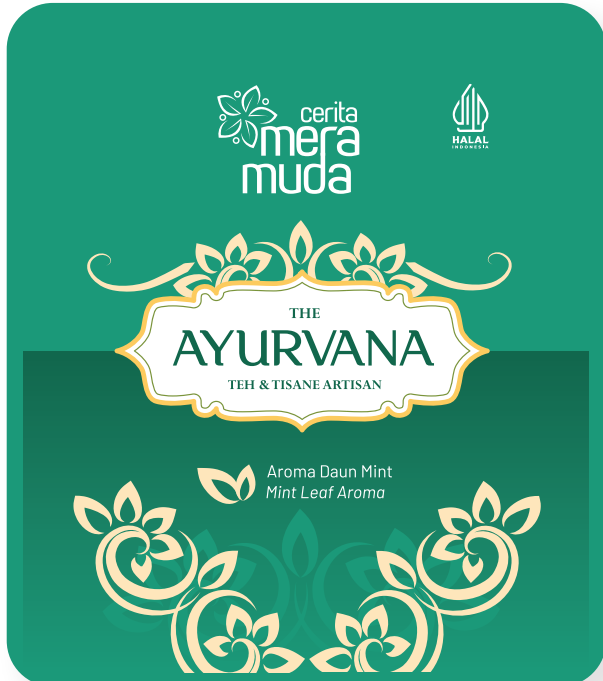
PRODUCT PROFILE

Tin Package
IDR 58.000 / 6 Pcs

Sachet Package
IDR 15.000 / 1 Pcs

- 100% natural ingredients; free from preservatives or colorants
- Handmade and aesthetically packaged
- Sourced directly from local farmers
- Natural aromatherapy

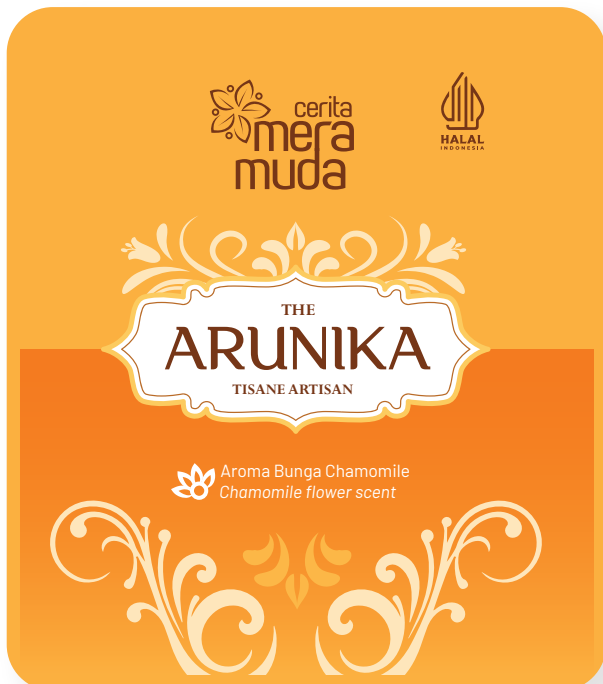
AYURVANA



AMONDINI



ARUNIKA



ASMARANALA



Open the sachet.
Place the tea bag
into the cup.



HOT

Pour 200 ml
of hot water
at a temperature of
90 degrees Celsius.



Wait
3 to 5 minutes
until the color
changes



Meramuda's
Artisan Tea Blend
Ready to enjoy

PRODUCT PROFILE

Sachet Package
IDR 23.000 /1 Pcs

Arindama Vanilla Coffee offers an elegant blend of select coffee beans and a soft touch of natural vanilla aroma. It is specially crafted for those who desire a coffee with a smooth flavor profile, a soothing aroma, and a sweet aftertaste.

ARINDAMA



ARINDAMA ARTISAN COFFEE

A harmonious blend of selected Arabica coffee beans with premium vanilla aroma which smells good. Produces a delicious taste balanced, creamy, and sweet aroma.

Coffee



Arabica Coffee Beans
The finest selection is the primary source of flavor.

Vanilla



Vanilla Planifolia
provides a natural fragrance



CERTIFICATE



We are fully committed to maintaining consumer trust through rigorous quality standards verified by LPPOM Halal certification that ensure all ingredients and production processes comply with Sharia principles.

We also hold a PIRT (Home-Industry Food) permit, having met food safety standards for MSMEs.

cold brew tea®

NEW PRODUCT

A cold-brew tea designed to deliver an instant yet soothing sensation of freshness. Crafted from natural ingredients using a 24-hour cold infusion process, each flavor offers a unique blend of fruits and spices, resulting in a distinctive aroma and taste.



Ready to Drink

Instantly refreshing, uninterrupted enjoyment.

Bottle Package
IDR 20.000 /1 Pcs

AYURVANA



AYURVANA

COLD BREW

A symphony of refreshing green tea, mint, and lemon, harmoniously blended with the fragrance of jasmine and the warmth of cinnamon to awaken focus.

ARUNIKA



ARUNIKA

COLD BREW

The gentle touch of chamomile, blended with the warmth of cinnamon and the freshness of lemongrass, is crafted specifically to provide ultimate tranquility in every brew.

AMONDINI



AMONDINI

COLD BREW

A beautiful visual blend of dragon fruit and goji berries, harmoniously united with the aromatic warmth of star anise and cardamom, alongside the freshness of lemongrass, for an exotic tea experience.

ASMARANALA



ASMARANALA

COLD BREW

A modern blend combining the boldness of black tea with the aromatic softness of lavender and the aesthetic appeal of forget-me-not flowers—a sophisticated companion for moments of relaxation.

ESSENTIAL CLASSIC



HAMPERS

ESSENTIAL CLASSIC

IDR 250K

Bring warmth to every brew with the Essential Classic Edition from Cerita Meramuda. This collection is specially designed for those who appreciate meaningful simplicity and authentic flavor. Encased in exclusive woven packaging, this hamper makes a perfect, thoughtful gift for loved ones, colleagues, or even yourself.

WEDDING GIFT LUXURY



HAMPERS

WEDDING GIFT LUXURY

IDR 650K

Capture unforgettable moments of joy with the Wedding Gift Luxury Edition. Specially designed as a symbol of love in full bloom, this hamper blends visual elegance with heartwarming delight—the perfect choice to celebrate sacred vows and the start of a new journey together.

MINI SINGLE ORIGIN



HAMPERS

MINI SINGLE

IDR 85K

Looking to offer a small yet memorable gesture? The Mini Single Origin Edition is the answer. It was created for those seeking a balance between premium artisan tea quality and an affordable price point. It is perfect as a gift for various occasions, a party favor, or simply a personal "thank you" token.

HAMPERS

PREMIUM SIGNATURE

IDR 350K

Bring the warmth of tradition and the finest flavors of the archipelago to the international stage. The Premium Signature Edition is a curated collection of Cerita Meramuda's finest artisan teas, specially designed as an exclusive gift for overseas travel. Blending visual elegance with practicality, it makes a gift you can be proud to present to colleagues, relatives, or business partners abroad.



PREMIUM SIGNATURE

HAMPERS

CHINESE NEW YEAR

IDR 450K

This Lunar New Year, Cerita Meramuda presents a special offering that blends the noble tradition of tea drinking with heartfelt wishes for health and prosperity—a warm gift to strengthen bonds with your beloved family.



CHINESE NEW YEAR

HAMPERS

MERRY CHRISTMAS

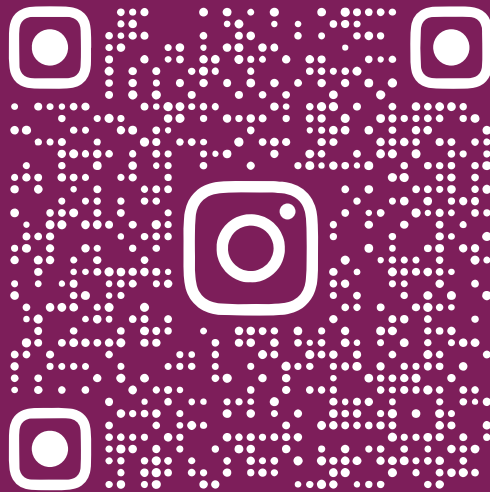
IDR 450K

Embrace the magic of Christmas and the promise of new hope during this season of love; Cerita Meramuda crafts a sense of warmth through artisan teas, specially curated to complement family gatherings by the Christmas tree or the countdown to the new year.



MERRY CHRISTMAS

*semua rasa dan cerita
tertuang disini*



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SOCIAL MEDIA



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@ceritameramudadaily



+62 857-1850-9797

MARKETPLACE



Shopee

Cerita Meramuda Store



tokopedia

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TikTok Shop

@ceritameramuda

cerita
mera
muda

Menemukan Rahasia
Minuman Unik Daerah



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tertuang disini*

